tribeca / digital

about us

Tribeca Digital is a full-service digital agency that blends technical expertise and creative thinking to design, develop, and deploy innovative and engaging interactive solutions. We have the people, tools, and processes to meet the unique demands of businesses of all sizes, from small start-ups to Fortune 500 companies.

our clients

A&E	Kaltura
CBS	Scholastic
NYU	Sesame Workshop
Chadbourne	Time Inc
Columbia University	Wyndham Hotels
Davis Polk	Digital Trends

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services

Digital Stratgey

Research & Discovery	Technology Audit & Analysis
Architecture & Implementation	Social Media Strategy
Business Requirements	SEO & SEM Strategy
Competitive Analysis	Content Strategy

Web & Mobile Development

Content Management Systems	Mobile App Development
E-Commerce Solutions	Mobile Web Solutions
Web & Desktop Applications	Database Architecture
Custom Platform Development	Website Optimization
Data Migration Services	SEO Implementation
	Microsites & Landing Pages

Web Design & UX

User Interface Design (UI)	Functional Specifications
User Experience Development (UX)	User Profiling
Visual Design	Wireframing & Prototyping
Responsive Design	Sitemaps
Information Architecture	Custom Theming

Digital Marketing

Search Engine Optimization	Mobile Marketing
Search Engine Marketing	Content Writing & Editing
Local Search Marketing	Digital Ad Campaigns
Social Media Marketing	Email Marketing

Platform Solutions

Intranet/ Extranet/ Social Collaboration	E-Commerce
CRM	Web Services (API's)
DAM	Systems Integration
RFID/Point of Sale	Video

experiences fueled by technology